

**MEDIA RELEASE**

**TUESDAY 18 MAY 2021**

## The place where seniors have their space launches

COTA NT has launched a new website NT Seniors Voice ([ntseniorsvoice.org.au](https://ntseniorsvoice.org.au)). Formally known as a “stakeholder relationship management” (SRM) tool, the website is simply an online place where seniors get a space to have their say, get involved with conversations and consultations hosted by COTA NT, chat, contribute and be heard.

“As the peak body advocating for seniors in the Northern Territory, it is extremely important that we hear from our stakeholders as their voices help to inform and shape our work,” said Stephanie Kendall, Community Engagement & Communications, NT Seniors Voice. “We are always looking for innovative ways to connect to the community and hope that our increasingly tech-savvy community gets on board with this new tool for communicating with us.

*“an online place where seniors get a space to have their say”*

“We are launching NT Seniors Voice with two conversations – the first, timed to coincide with National Volunteers Week is a survey of senior Volunteers. This survey will provide data on how many hours senior Volunteers contribute to the Territory as both formal and informal volunteers. We can put a dollar amount to those hours and claim recognition for senior Volunteers for what we already know is going on behind the scenes.

“The second conversation asks for community collaboration in providing an online Community Resources Kit for a very special event coming to the Territory later in the year.”

NT Seniors Voice is also a COTA NT print (and online) publication which enables seniors and stakeholders to keep abreast of news, events, consultations and policies relevant to them. Currently the print edition is published bi-monthly and distributed to libraries, electoral offices and shopping centres. Sponsors are sought to ensure this publication’s continuation in print.

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<https://ntseniorsvoice.org.au/>

COTA Northern Territory is the peak advocacy and representation organisation for senior Territorians advocating for and working towards an age-friendly, just, inclusive and equitable society since 1969

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# NT SENIORS VOICE



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## Welcome to COTA NT's online engagement hub, NT Seniors Voice.

We invite you to join our discussions and have your say on issues and policy that impact you. Tell us what you think, share your stories and insight. Help COTA NT advocate for you with the strongest voice possible.

**Every voice in the NT matters – including yours**

To have your say and to be informed about outcomes, please [register](#).

[REGISTER TO HAVE YOUR SAY](#)

**Join in the  
conversations! We  
kick off with these**



**Open Conversations**

### Your Volunteering

**NATIONAL VOLUNTEER WEEK**  
17-23 MAY 2021  
RECOGNISE. RECONNECT. REWARDING.

COTA NT marks National Volunteers Week by showing our appreciation for volunteers every year. Every hour volunteered can be given a dollar amount. Last year, COTA NT volunteers' contribution could be valued at over \$40,000. This year, we want to hear from volunteers aged 50+, so we can sing

out about the contribution that senior Volunteers make. We want to record and celebrate your ongoing c...

[Tell us what you do →](#)

**NT Grandparents Day**

### NT Grandparents Day

NT Grandparents Day Sunday 31 October  
The first ever Grandparents Day for the Northern Territory is on the last Sunday of October. Territorians everywhere will be encouraged to hold their own celebration of their grandparents, grand-friends, kin, and those who take on the role of a grandparent

in their family or community. The ntgrandparentsday.org.au website launching soon will include everything...

[Share your ideas with us →](#)

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