

## MEDIA RELEASE

20 July 2022

### **New Seniors Card Discount Directory launches at the Show!**

**Visitors to the Royal Darwin Show can pick up their print copy of the new NT Seniors Card Discount Directory which is hot off the presses! Seniors Card is in the Foskey Pavilion on the ground floor between 9am and 5pm, Thursday through Saturday.**

In this edition of the Discount Directory, seniors will find over 470 businesses offering discounts to Seniors Card members on products and services. There are 30 new businesses included in this year's directory including more clubs and social organisations and new businesses joining the program from the Katherine region.



Visitors to the show aged 60 and over, who are permanent residents of the Northern Territory can apply for their NT Seniors Card on the day, but everyone can pick up a printed discount directory and Seniors Month Calendar. If visitors join COTA NT on the day, they also get entered in a gift hamper draw for goodies valued at over \$500. Existing COTA members who come along to say hello get a free entry ticket for the draw.

“We’re looking forward to meeting the public at the Royal Darwin Show,” said Sue Shearer, CEO of COTA NT. “It’s very much part of our Seniors Card program and community engagement work. Not only can visitors to our stand pick up the new directory, they can also ask all about the NT Seniors Card scheme and COTA NT’s advocacy, events and programs.”

The Seniors Card Discount Directory is also available as a PDF download or flipbook on the Seniors Card website, and the online version of the directory is updated throughout the year with new offers and discounts from Territory and interstate businesses. It is well worth checking out before you buy, but Seniors Card also encourages people to ask any business before they buy if they offer a seniors’ discount! Seniors Card holders travel or free on the public bus networks in Darwin and Alice Springs, get a \$55 annual discount on registration of a private motor vehicle and receive regular e-news bulletins, plus event, news and information via Facebook.

The printed Discount Directory is being sent to libraries, Territory Family shopfronts, council and electoral offices in Darwin, Palmerston, Berry Springs, Coolalinga, Howard Springs, Batchelor,

**COTA NT is the leading advocacy organisation for senior Territorians  
established 1969**

COTA NT (Council on the Ageing) Inc, Spillett House, 65 Smith Street, Darwin NT 0800  
GPO Box 852, Darwin NT 0801 | Freecall: 1800 441 489 | [seniorscard@cotant.org.au](mailto:seniorscard@cotant.org.au) | <http://www.ntsensorscard.org.au>  
Registered Charity 86316991800

Fred's Pass, Humpty Doo, Alice Springs, Katherine, Tennant Creek and Nhulunbuy. A full list of distribution points is available on the Seniors Card website.

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**Further Information:**

- <https://ntseniorscard.org.au/>
- <https://ntseniorscard.org.au/discounts-directory/> - Online and PDF versions of the directory
- <https://ntseniorscard.org.au/directory-distribution/> - distribution points
- <https://ntseniorscard.org.au/news/> - e-news bulletin and directory flipbooks.

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