

MEDIA RELEASE

1 August 2024

New Discount Directory released for Seniors Card members

NT Seniors Card holders will be able to enjoy discounts from approx. 500 businesses* using their Seniors Card. The new Business Discount Directory 2024-25 is available in print from selected outlets and online on the NT Seniors Card website.

The printed directory is typically available at libraries, Territory Families shopfronts, council and electorate offices, community and shopping centres. The full list of pick-up points is listed on the NT Seniors Card website. This year's directory also includes information about important phone numbers, concession cards, scams and consumer affairs.

"All of the businesses listed in the directory have been contacted by our NT Seniors Card team prior to the directory going to press and their discounts verified. So, we know the savings are out there and ready for people to take advantage of," said Sue Shearer CEO of COTA NT. "We urge card holders to take their Seniors Card out and about with them and to use it wherever possible.

"The Seniors Card program, which COTA NT runs on behalf of the Northern Territory Government, is all about helping Territorians aged over 60 to make savings and to reduce their everyday living costs and, at the same time, to support Territory businesses. We want to hear from Seniors Card holders about their experiences in using their card and which other businesses they would like to see included in the program."

Anyone aged 60 and over, who is a permanent resident of the Northern Territory can apply for a NT Seniors Card via the website, in-person or by calling 1800 441 489 (free call) during office hours, Monday to Fridays 9am – 3pm. Our office is located at Spillett House, 65 Smith Street, Darwin. Seniors Cards are FREE to all eligible applicants. No payment or membership fees are involved. NT Seniors Card do not use any 3rd party to process applications.

Regular competitions and prize draws supported by the program's Business Partners are available to Seniors Card holders and published on the website and Facebook page. Card holders with an email address can sign up to receive information digitally including a regular e-News bulletin.

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Information: <https://ntseniorscard.org.au/>

- <https://ntseniorscard.org.au/discounts-directory/> - online and PDF versions of the directory
- *The number of Business Partners offering discounts is subject to some fluctuation.
- <https://ntseniorscard.org.au/directory-distribution/> - distribution points
- <https://ntseniorscard.org.au/apply-for-card/> - online application form.

COTA NT is the leading advocacy organisation for senior Territorians
established 1969

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