



Governance

Enhance the governance of COTA

KEY PRIORITIES

- Continuing to enhance the skills and knowledge base of the Board – improved skillset & diversity
- Continue to support the growth of branches and membership
- Review COTA's Policy and procedures to ensure compliance with regulatory frameworks

INTEGRITY



Status

Enhance COTA NT peak body status through advocacy

KEY PRIORITIES

- Through member consultation develop policy stances and communicate those policies
- Working with COTA Australia to create awareness and action on policies stances
- Communicate with and lobby the NT Government and other stakeholders to address key policy issues
- Identify partnerships that progress the objectives of COTA NT

RESPECT & VALUE ALL PEOPLE



Promotion

Actively promote COTA

KEY PRIORITIES

- Develop and grow program branding and recognition
- Develop and implement initiatives for members to become advocates of COTA
- Implement a budgeted promotion plan which covers all forms of media
- NT Representation across relevant industry committee sectors that impact seniors

INCLUSIVENESS & WELCOMING



Community

Provide a diverse and interesting range of programs and events that appeal to Senior Territorians

KEY PRIORITIES

- Continually improve seniors events and activities
- Promote government initiatives that are relevant to all seniors
- Continually encourage and support branches to have initiatives which focus on regular and special occasion events

EMPATHY & ACTIVE LISTENING



Financial Independence

Develop current and additional income initiatives to enable growth towards financial security

KEY PRIORITIES

- Tender for appropriate contracts which complement and grow the service and program delivery for Senior Territorians
- Maintain a range of base level funding
- Develop and monitor yearly budgets
- Identify and secure independent income streams
- Improve sponsorship yield
- Develop a Master Plan for the redevelopment of the Spillet House site

ACCOUNTABILITY & TRANSPARENCY



Organisation & People

Enhance effectiveness

KEY PRIORITIES

- Improve IT and knowledge management systems
- Enhance the working environment for staff to improve efficiencies and minimise WH&S issues
- Enhance the skills and knowledge base of the employees and volunteers
- Recruit and retain valued volunteers

QUALITY SERVICE